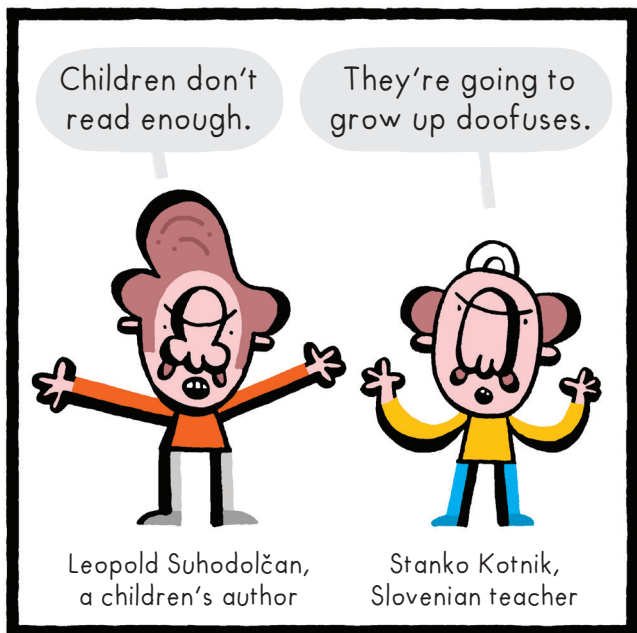
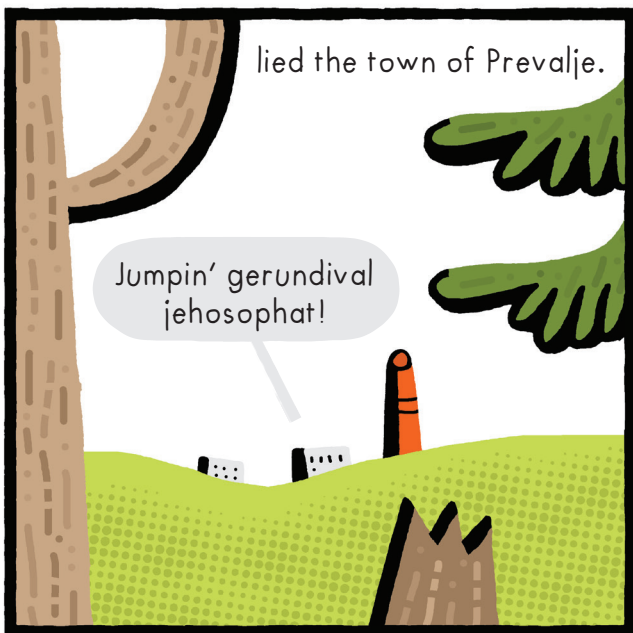
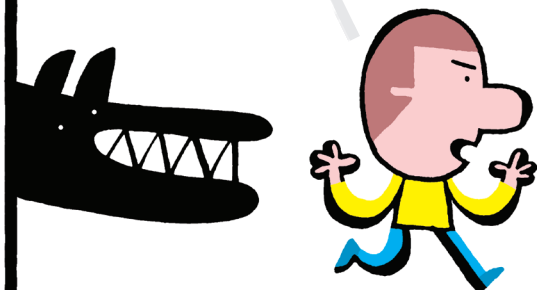


A BRIEF HISTORY OF THE READING BADGE



Kids thought that reading serious books was just an academic chore.

These books don't even have pictures, no way I'm reading them!



The boomers forbade them from reading anything that was fun.

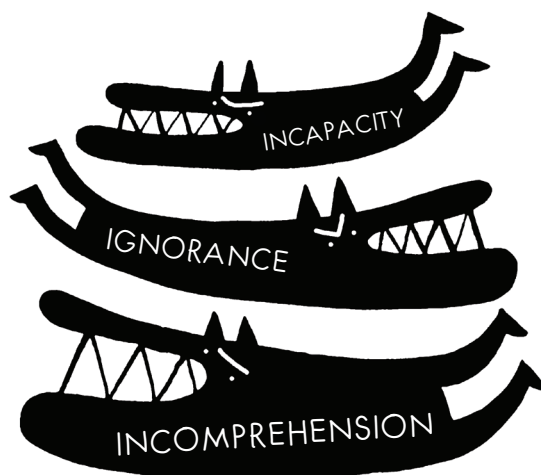
Suffering suffixtash! No comics allowed!



They had to find some common ground. And quickly!



Naturally, wherever kids don't read, the scariest monsters run rampant.

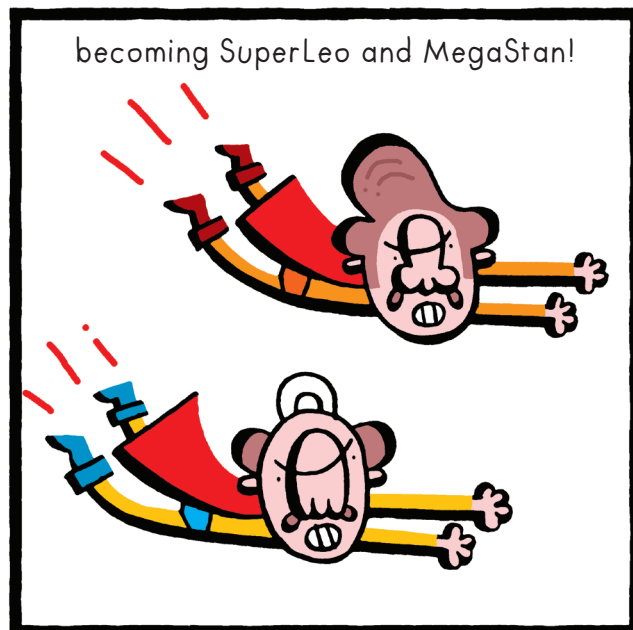
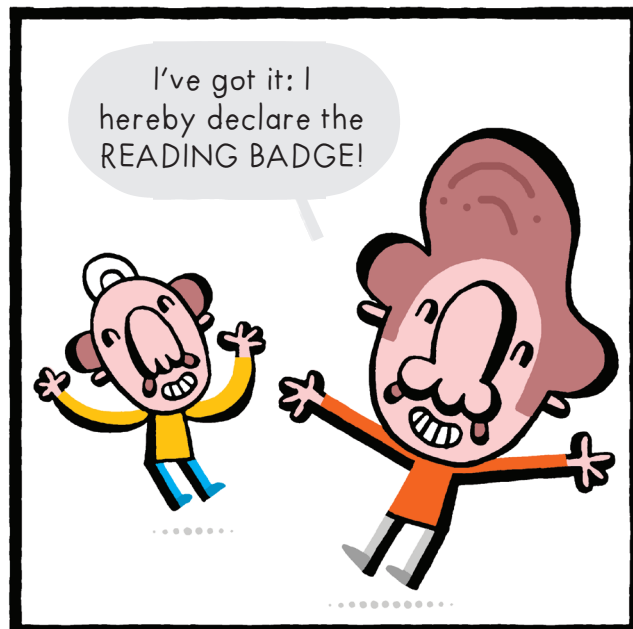
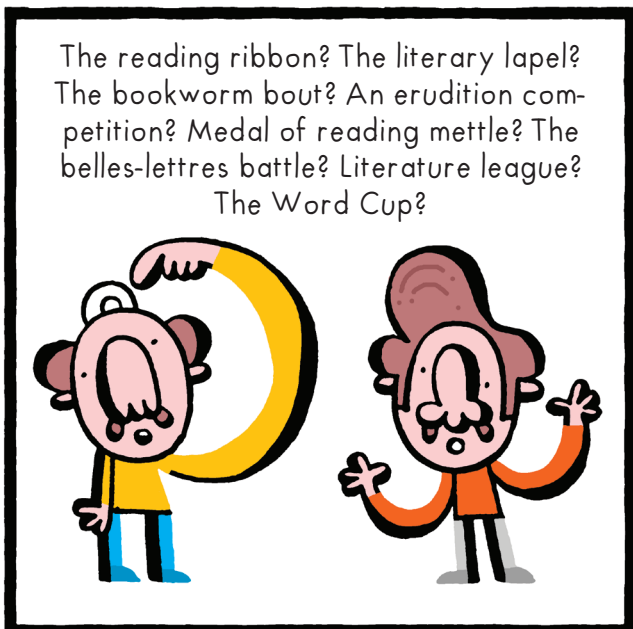
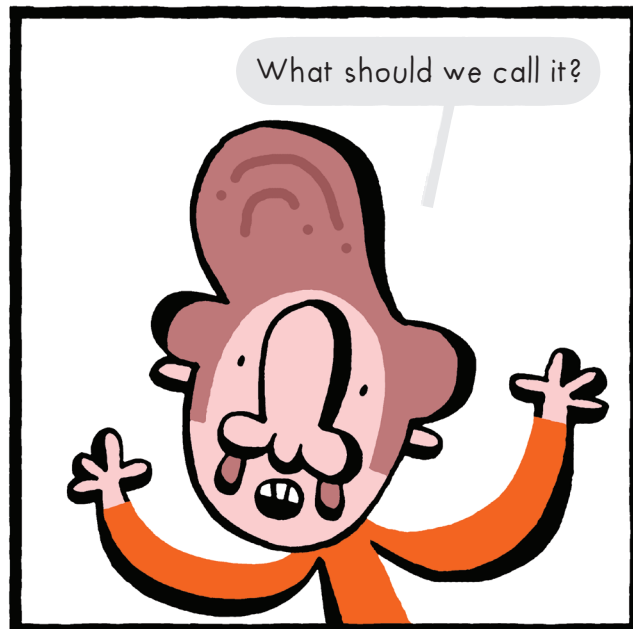
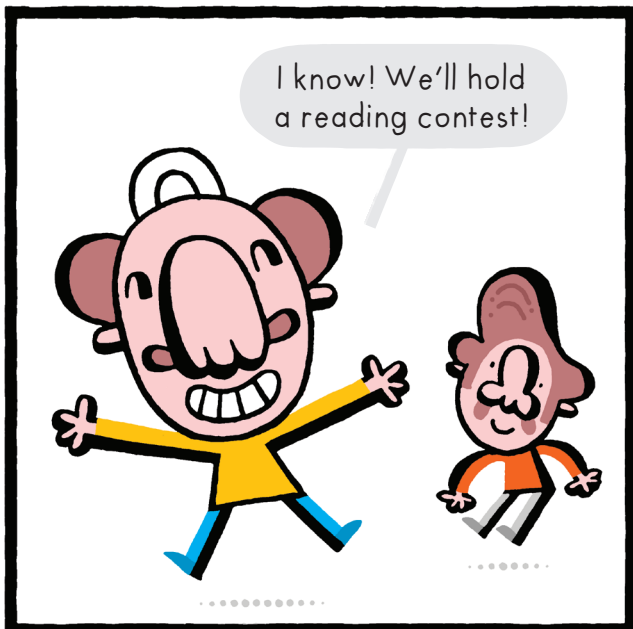


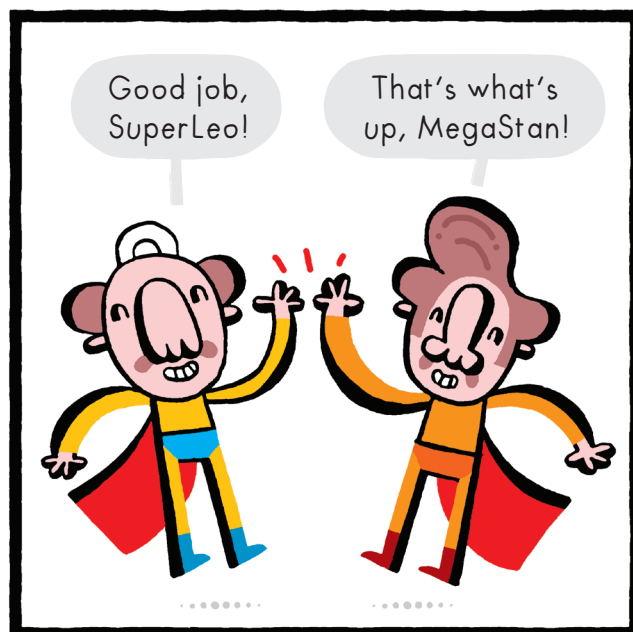
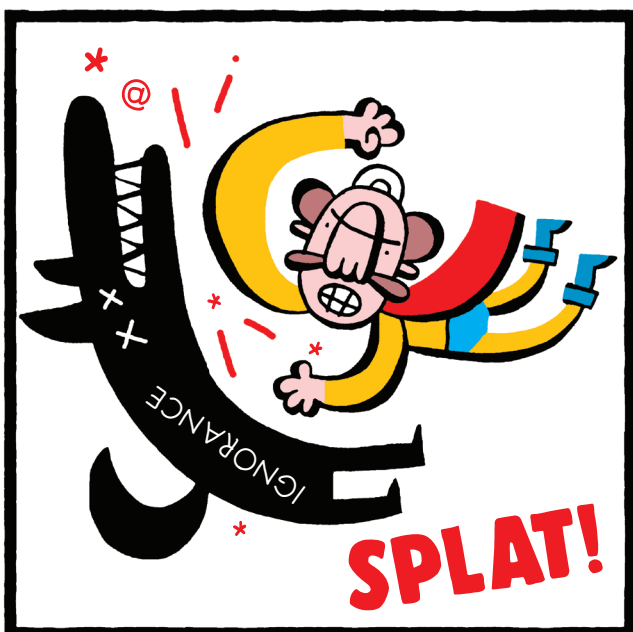
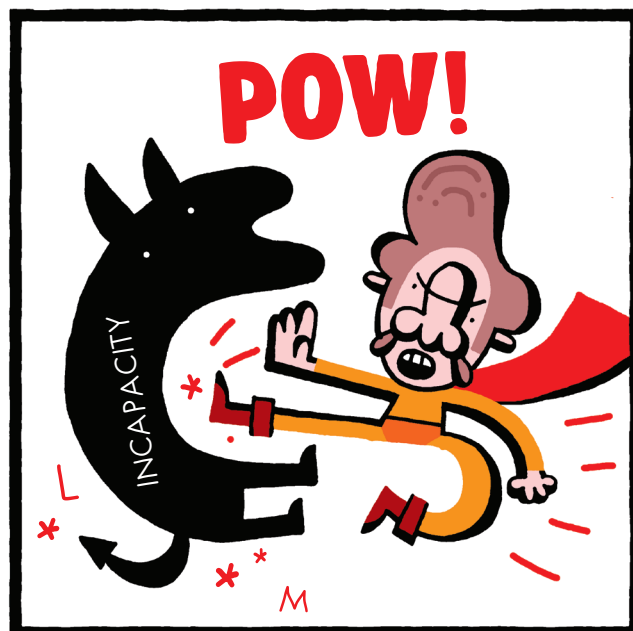
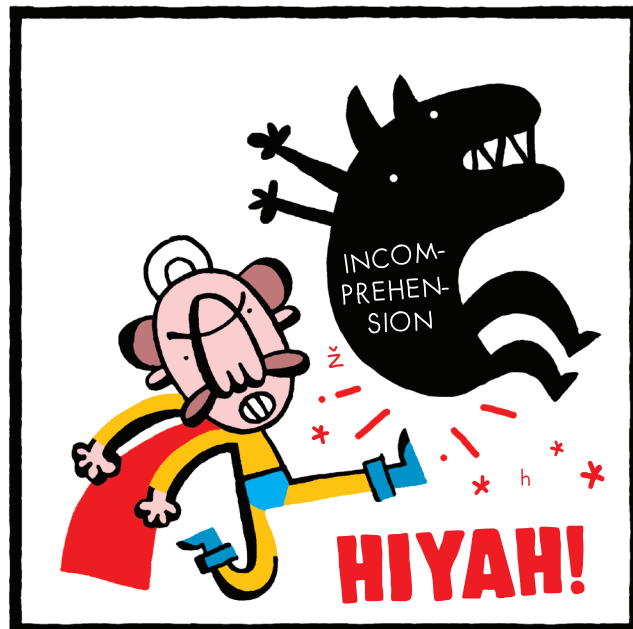
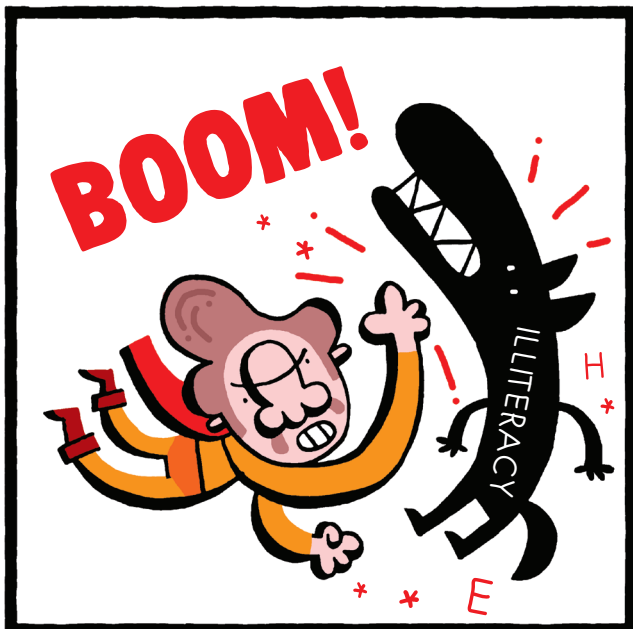
This is utterly intolerable! Something must be done.



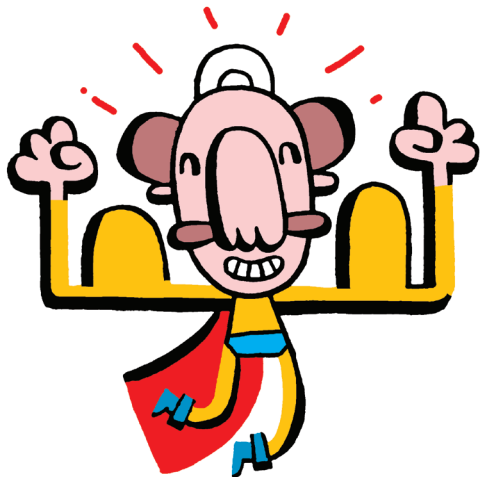
But what could make us strong enough to battle such insidious foes?







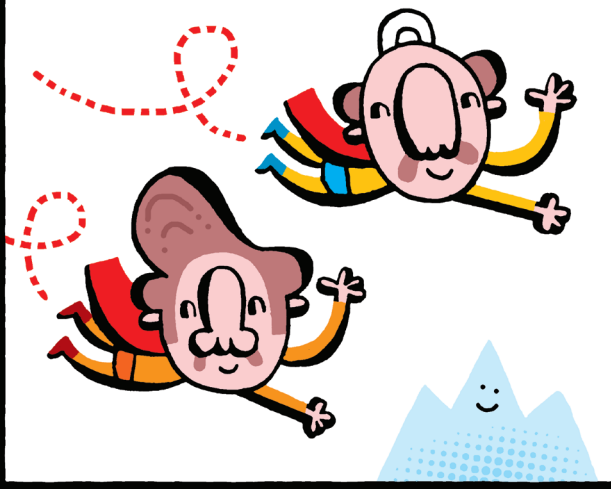
Over 140,000 readers take part in the Reading Badge every year.



Together they read at least a half a million books.



The Reading Badge has become a source of national pride for all of Slovenia.



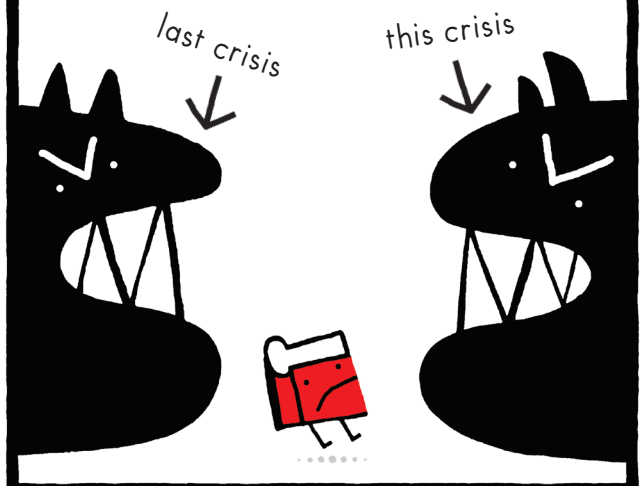
But today other monsters are rearing their heads. Scrolling online takes up a lot of readers' time and energy.



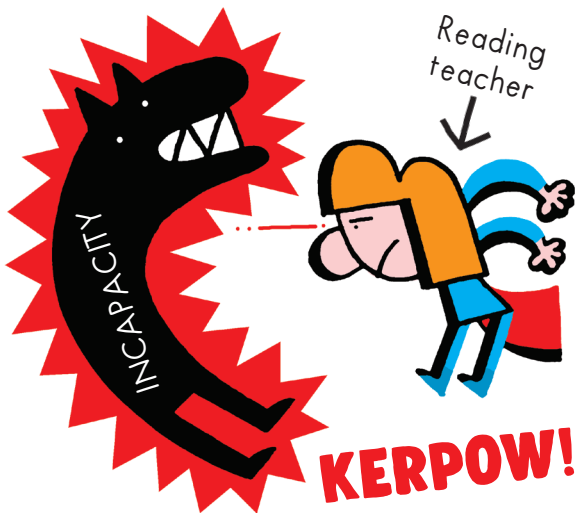
Seemingly well-intentioned, adults often forbid interesting and attractive literature. This turns kids away from reading at all!



In fact, books themselves these days are in a precarious position.



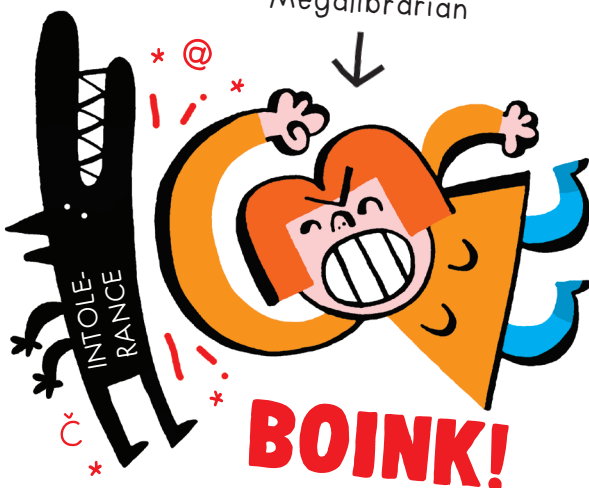
SuperLeo and MegaStan's mission is carried on by a whole heap of Superhelpers



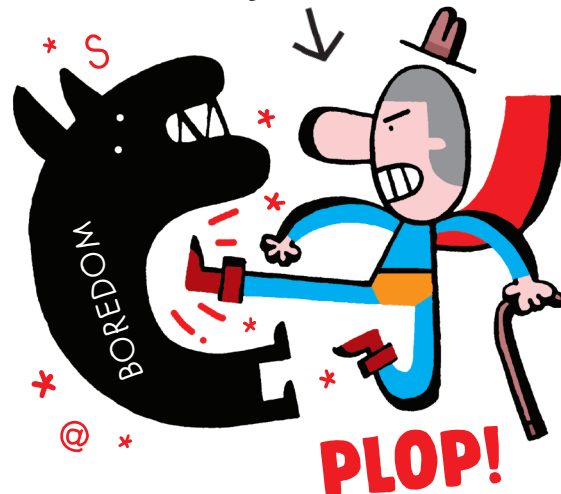
Matt reads to his kids every night



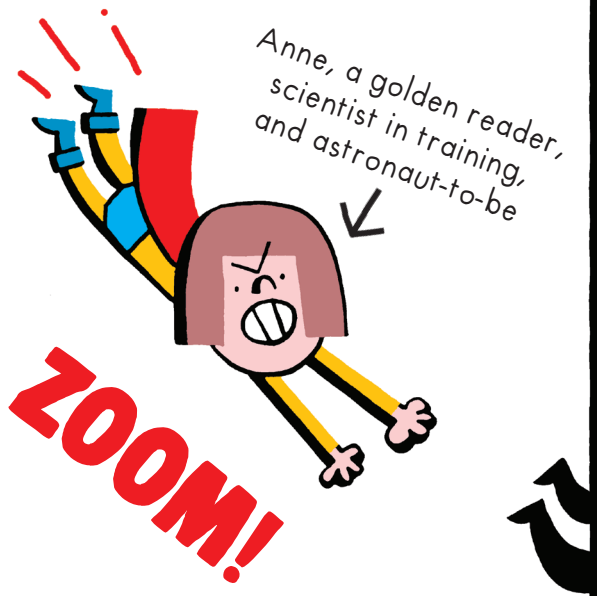
Megalibrarian



Herbert, an adult Reading Badge rockstar



Anne, a golden reader, scientist in training, and astronaut-to-be



Awesome work, everyone!



Written and illustrated by Ivan Mitrevski. Translated by Josh Rocchio